

PHILIPPINE CONSULATE GENERAL

LOS ANGELES, CALIFORNIA



Press Release EBB -32 - 2023

## PHILCONGEN MEETS WITH REPRESENTATIVES OF GCASH

24 August 2023, Los Angeles – The Philippine Consulate General in Los Angeles met with GCash representatives Paul E. Albano, VP & General Manager, GCash International and Julie Ann Abalos, AVP International Business Head on 24 August 2023. They sought Post's assistance in raising awareness within the FilAm community in SoCal on the existence of GCash, including its services and offerings.



Photo: From L-R: Consul Francis Maynard S. Maleon, Ms. Julie Ann Abalos, AVP, International Business Head, GCASH, Consul General Edgar B. Badajos, and Mr. Paul E. Albano, VP & General Manager, CGASH International.

The GCash representatives stressed that company the remains committed to connecting every Filipino wherever they maybe. As such, the company has recently launched GCash Overseas. where Filipinos abroad may download and register to the app using an international SIM card. To date, the company has activated GCash Overseas in 6 countries: USA, Canada, UK, Italy, Australia and Japan.

Mr. Albano and Ms. Abalos noted the following features and advantages of the *GCash Overseas*:

- Users can receive and send money in **real time** to other GCash users using an international SIM card;

- Overseas Filipinos can send money to families and friends

back home for **free**, pay bills on time, and buy load credits with just a few taps on the phone;

- GCash is one-stop shop app with direct connections with property developers in the Philippines, notably Ayala Land Corp, among others.

Consul General Badajos welcomed the unique services offered by GCash and the company's interest in collaborating with Post to promote its services among the FilAms in SoCal, noting the presence of 1.3 million FilAms under Post's jurisdiction.

END.