



REPUBLIC OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

LOS ANGELES, CALIFORNIA



Press Release
EBB-053-2021

Fil-Am Businesses Thrive in Bakersfield, California Amidst the Pandemic

Bakersfield, CA, 16 August 2021 – Consul General Edgar B. Badajos visited Filipino-American owned businesses in Bakersfield, CA on the sidelines of the Philippine Consulate General's consular outreach mission there. Businesses that were visited include Umaga Cafe, Philippine Cuisine, Magat Asian Grocery and Deli, and Jollibee.

Said visit is part of the Consulate General's commitment to show its support Filipino and Fil-Am owned small to medium-sized enterprises by featuring them on the Consulate General's website and social media accounts.

The various small businesses proprietors shared their common desire to use their enterprises to promote a better understanding and appreciation of Filipino culture and cuisine among the residents of Bakersfield.

They also shared the struggles and challenges they had to grapple with as a result of the COVID-19 pandemic, such as reductions to business operations, financial shortfalls, and delayed or insufficient supply of products from the Philippines.

The Consul General commended the entrepreneurs for their determination and creativity in coping with and rising above the pandemic's challenges.



Accompanying the Consul General in these visits were Information Officer Ms. Mary Grace "Joss" Leaño, Protocol Officer Mr. Elvis M. Tamayo and Mr. Jun Rivera, the President of Filipino Community of Bakersfield & Vicinity, Inc., the Filipino-American community organization partner of the Consulate General in organizing the consular outreach mission to Bakersfield. END.