



REPUBLIC OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL
LOS ANGELES, CALIFORNIA



ABFE-011N-2021

ANNOUNCEMENT April is Filipino Food Month



The
Philippines
on a **Plate** Think and Eat
with us

30 March 2021, Los Angeles – In celebration of Filipino Food Month or *Buwan ng Kalutong Pilipino* in April 2021, the *Sentro Rizal* at the Philippine Consulate General in Los Angeles is pleased to invite the Filipino-American community to watch the launch of #LALovEat: Pinoy Food Stories Season Two on 09 April 2021. The first episode will feature Manila District L.A.'s *FIL(ipino)LED Market*.

The Consulate General will be presenting to the public one new video each from three other participating Fil-Am establishments every Friday throughout April 2021.

#LALovEat was conceptualized by the Consulate General to create more mainstream awareness of Filipino culinary culture through videos posted on social media platforms, as well as promote and support Filipino-owned small- and medium-scale enterprises, especially restaurants, whose operations have been hit hard by the pandemic.

To complement the Filipino Food Month celebration, *Sentro Rizal*-Los Angeles will also be sharing on its FB page the seven-part online series entitled, "The Philippines on a Plate" (POAP), every Tuesday and Thursday from 1:00 p.m. to 2:00 pm during the month of April 2021.

Organized by the National Commission for Culture and the Arts, and the Philippine Culinary Heritage Movement, POAP aims to educate and encourage everyone to preserve Filipino culinary heritage and traditions.

Please watch out for the posting of these videos on the Consulate General's official Facebook page:

<https://www.facebook.com/PHLinLA>.

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