



REPUBLIC OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

LOS ANGELES, CALIFORNIA



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## Philippines, An Ideal Investment Destination for BPO Company



(Clockwise) The moderator and speakers of the second livestream session of the two-part webinar series on the Philippines' HIMS industry.

08 March 2021, Los Angeles – The Department of Information and Communication Technology (DICT), in collaboration with the Healthcare Information Management Association of the Philippines (HIMAP), held the second installment of its webinar series, entitled “*Global HIMS Powered by PH: A Two-Part Webinar Series focusing on Philippine HIMS BPM Services*” on 17 February 2021.

The session began with opening remarks delivered by DICT Director Emmy Lou Delfin who announced that the government will continue to hold online activities to attract potential investors and to capacitate PHL labor force.

A talk on the impact of information technology on healthcare was then delivered by Mr. Vincent M. Remo, Vice President for Innovation and Development of Advanced World Systems, Inc.

In particular, he discussed “Data Analytics (DA) Services and Solutions,” which facilitate customer intelligence gathering, and a “cloud-based collaboration platform,” which allow HIMS companies to share information and coordinate healthcare management.

Towards the end of the session, a testimonial was given by Mr. James, CEO of ADEC Innovations. According to him, “*The Philippines is an ideal investment destination...[its work force] exceeds expectations and delivers high level of care during the pandemic.*”

Established 25 years ago in Alabang, Muntinlupa City, ADEC is now present in six continents, 16 countries with over 3,500 employees.

The webinar session can be accessed at:

<https://fb.watch/46yyMcrfiG/>

Part of the government’s efforts to create employment opportunities for Filipinos who have been impacted by CoViD-19 is the continued promotion of the Business Processing Management/Outsourcing (BPM/O) industry.

Supporting this endeavor were Acting Head of Post Ambrosio Brian F. Enciso III, Trade Commissioner Eric C. Elnar and Information Officer Mary Grace “Joss” D. Leaño. END.