



REPUBLIC OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

LOS ANGELES, CALIFORNIA



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Electronics Industry: Top Contributor to PHL Exports



09 February 2021, Los Angeles – Part of the “*Make it Happen in the Philippines*” campaign, the country’s newest branding for attracting investments, is the promotion of five priority business sectors, including electronics, automotive, aerospace, copper, and information technology and business process management.



On 29 January 2020, the Philippine Trade Investment Centers (PTIC) in the United States, including Trade Commissioner in Los Angeles, Mr. Eric C. Elnar, in collaboration with the Philippine Board of Investments (BOI) arranged a livestream discussion dubbed, “*One-Stop Shop Solutions for 5G and Millimeter Wave Manufacturing*,” which was held on 29 January 2021 via Zoom.



The forum highlighted the Philippines’ competencies on highly specialized electronics subsectors and electronic manufacturing services (EMS).

Top to bottom: Speakers of the livestream forum, namely, DTI Secretary Ramon M. Lopez, DTI Undersecretary Rafaelita M. Aldaba and Altec Executive Vice President and General Manager, Mr. Domingo B. Bonifacio.

In his welcome remarks, Department of Trade and Industry (DTI) Secretary Ramon M. Lopez assured foreign investors that, “*despite the setbacks and challenges brought about by the pandemic, the Philippines remains a conducive place to do business and is considered one of the top emerging economies and countries for investments.*”

He also said that PHL-U.S.A. economic ties are deeply rooted in the two countries’ shared historical and cultural linkages. In fact, the U.S. was the Philippine’s third major trading partner, top export market and 4th top import supplier in 2019.

DTI Undersecretary for Competitiveness and Innovation Rafaelita M. Aldaba delivered a talk entitled, *“Philippine Investment & Industry 4.0 Opportunities in the E&E Industry.”*

According to her, the PHL electronics industry remains the top contributor to the country’s total exports, accounting for around 61% or US \$35 billion in 2020, US\$8.2 billion of which came from the Electronic and Electrical (sub-sector) industry.

In an effort to create a globally competitive and innovative manufacturing, agriculture and services industries, DTI has instituted “Industry 4.0 Ready Initiatives” and “I³S,” otherwise known as the Inclusive Innovation Industrial Strategy.

Providing testimonial about the country’s suitability for business investment was Automated Technology (Phil.), Inc. (ATec), a 25-year-old manufacturing company based in Laguna, Philippines, represented by Executive Vice President and General Manager, Mr. Domingo B. Bonifacio.

Mr. Bonifacio took pride in sharing that one of ATEC’s divisions, Connectivity, is now capable of manufacturing RF, microwave and millimeter wave in the Philippines, which covers the DC spectrum up to 90GHz.

He added that his company offers complete electronic manufacturing solutions for all phases of a product’s life cycle, which begins with “prototyping” followed by “new product introduction” then “mass production” until “delivery of the product to end customers.” ATEC likewise provides Repair Management services.

The webinar session is available for viewing at:

<https://youtu.be/aXkIgBWmdKM>

Joining the participants online were the Philippine Consulate General’s Acting Head of Post, Ambrosio Brian F. Enciso III, and Information Officer Ms. Mary Grace D. Leao. END.