



REPUBLIC OF THE PHILIPPINES

PHILIPPINE CONSULATE GENERAL

LOS ANGELES, CALIFORNIA

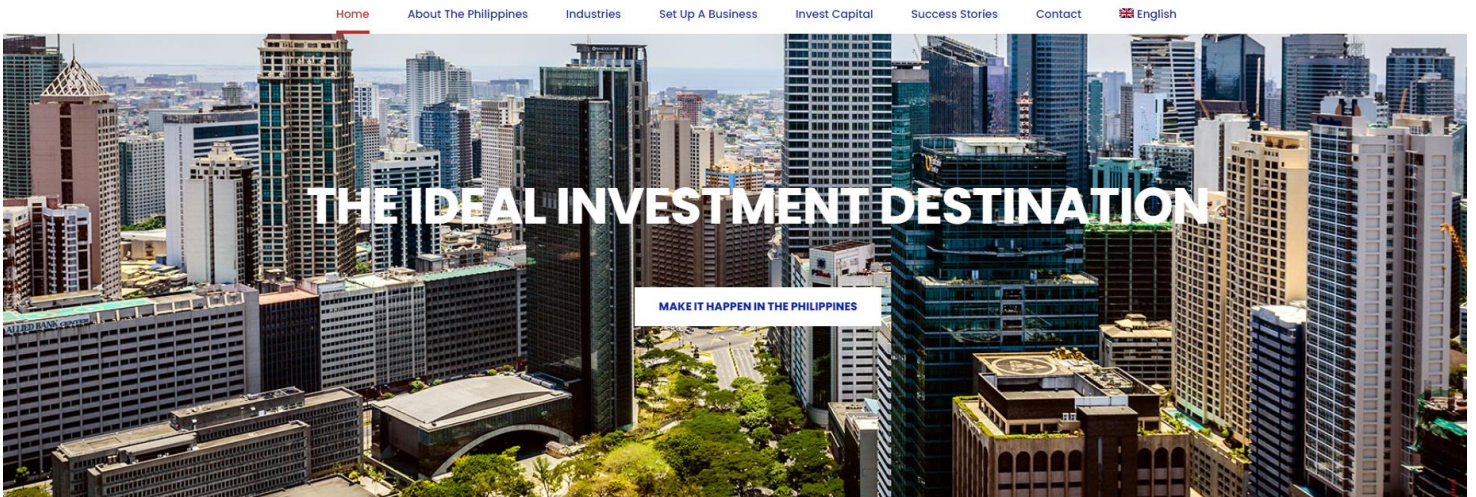


AASC –028N– 2020

ANNOUNCEMENT

Launching of the PHL’s Newest Investment Marketing Brand: “Make it Happen in the Philippines”

MAKE IT HAPPEN
THE PHILIPPINES



26 October 2020, Los Angeles – The Philippine Consulate General in Los Angeles is pleased to announce that the Department of Trade and Industry-Board of Investment (DTI-BOI) is launching the Philippines’ newest investment marketing brand dubbed, “Make It Happen in the Philippines” to be held on **24 November 2020**.

The campaign launch will include the participation of high profile speakers on investment opportunities in 5 key sectors: (1) **Aerospace**; (2) **Automotive**; (3) **Electronics**; (4) **IT-BPM for the Creative Industries**; and (5) **Copper**.

Business enthusiasts are encouraged to register for the launching through this link:
<https://philippines.business/event-registration/?event=1739>

To know more about the campaign, please visit its website at:
<https://philippines.business/>

The Consulate General will issue another announcement, providing details on the launching as soon as available. END.