



REPUBLIC OF THE PHILIPPINES

# PHILIPPINE CONSULATE GENERAL LOS ANGELES, CALIFORNIA



Press Release  
AASC-065-2020

## 2020 Global Access Program: PHL One of ASEAN's Top Markets, Economies

**Global Access Program**

REGISTRATION: <http://bit.ly/GlobalAccessProgram>

**Opportunities in S.Korea, Singapore & the Philippines**  
*2020-21 Virtual Business Matchmaking & More Series*

SESSION 1: Focus on healthcare products, medical devices & life science technologies

Sept. 10, 2020  
5:30 - 7 p.m. PST

Join us for a 1.5-hour virtual gathering to learn more about related international franchising, trade and investment opportunities you can capitalize on to grow your market share. Held via Zoom, participants will have an interactive experience including:

- Advice from global industry experts and leaders, including more on regulatory investment and distributor franchising opportunities
- Breakout forums for more personal business connections
- Opportunity to see & showcase products
- Exposure to resources, preliminary consultation & customized basic research

**EVENT MODERATOR**  
**DR. SARITA JACKSON**  
Owner/President/CEO | Global Research Institute of International Trade (GRIT)

**KEYNOTE SPEAKER**  
**LUIS JIMENEZ**  
President | Orange County Regulatory Affairs (OCRA)  
VP of Business Development | Brandwood CKC  
"Efficient Registration, Commercialization Strategies of Healthcare products for S. Korea, Philippines, & Singapore"

**DISCUSSION PANELISTS:**

**SHERILL RAMOS QUINTANA**  
President | Philippine Franchise Association & Oryspa Spa Solutions, Inc.

**JOSH KIM**  
Chief Business Officer | Tetatech USA - medical device & wellness products manufacturer for COVID-19 in S. Korea

**GORDON LEE**  
Regional General Manager | Scagele - a leading e-commerce retailer in South East Asia (Singapore)

Participating Partners:  
GLOBAL MANAGEMENT | GRIIT | SBA | LEWIS BRISBOIS | BRANDWOOD CKC

11 September 2020, Los Angeles – The Philippine Consulate General (PCG) in Los Angeles participated in 2020 Global Access Program dubbed, “*Opportunities in South Korea, Singapore and Philippines: 2020-21 Virtual Business Matchmaking and Education Series*” held on 10 September 2020.

The kick off forum focused on promoting healthcare products, medical devices and life science technology in the featured countries with Sarita Jackson, President and CEO of the Global Research Institute of International Trade (GRIIT), moderating the session.

Mr. Luis Jimenez, the current President of the Orange County Regulatory Affairs, delivered a topic on “Efficient Registration, Commercialization Strategies of Healthcare products for South Korea, the Philippines, and Singapore.”

According to him, the Philippines has the largest market and economy in ASEAN with 108 million strong population and nominal GDP of US\$ 377 billion as of 2019.

Representing the Philippine panel was Ms. Sheryll Ramos Quintana, the President of the Philippine Franchise Asia Association and owner of Oryspa Spa Solutions, Inc. Ms. Quintana discussed opportunities for SME growth in the PHL health and wellness

industry, focusing on the franchising model for health services. She also sees e-commerce and manufacturing as areas for investment in the sector, especially with the current increase in government spending and economic stimulus package given by the PHL government to cushion the impact of the pandemic on local businesses.

During the breakout session, Philippine Agriculture Attaché for North America, Dr. Josyline Javelosa and Philippine Trade Commissioner Eric C. Elnar took the opportunity to promote PHL agriculture products such as coconut, ube, pili nuts, and abaca fiber. They invited investors the New Clark City as the new growth center in the Philippines, which is also being groomed as an agro-industrial business corridor.

A successful Filipino-American entrepreneur, Mr. Ferdinand Soriano, President of Planet 63 moderated one of the breakout sessions.

This year’s GAP is jointly organized by the Jack H. Brown College of Business and Public Administration of the California State University-San Bernardino, GRIIT, U.S. Small Business Administration Orange County/IE District Office, the **Philippine Consulate General**, the Korean Orange County Chamber of Commerce, and Enterprise Singapore, as well as Planet63 and Brandwood CKC.

Joining an estimated one hundred participants online were the Consulate General’s Economic Officer Consul Rea G. Oreta, Information Officer Mary Grace “Joss” D. Leaño. END.

