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PHILIPPINE CONSULATE GENERAL
LOS ANGELES, CALIFORNIA



Press Release
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BCDA on Clark: “65% of the City’s workforce...back to work”

ASIA CEO CLARK
highlighting leadership excellence

CO-PRESENTED BY: multisys PLDT Enterprise

MAJOR SPONSORS: AIRSPEED Colliers INTERNATIONAL pdp ARCHITECTS Regus

THURSDAY JULY 16 AT 10:30AM
STREAMING LIVE VIA ASIA CEO FORUM FACEBOOK PAGE

Speakers: DENNIS MAGBATOC (Industry Head - One Luzon, PLDT Enterprise), MONICA MARALIT (President, FIND Human Resources), CATHY SALDANA (Managing Director, PDP Architects), ROSEMARIE RAFAEL (Chairman and President, AIRSPEED International), DAVID ALMIROL (Chief Executive Officer, MULTISYS Technologies), VINCE DIZON (President and CEO, BCDA), JOEY BONDOC (Senior Research Manager, COLLIER'S International Philippines), PIA CAYETANO (Senator, Republic of the Philippines)

(Photo credits: Joss Leaño)

16 July 2020, Los Angeles – Joining the excitement around Clark as “Asia’s next investment, lifestyle and outdoor destination,” the Philippine Consulate General in Los Angeles, through its official Facebook page, hosted an FB watch party for the livestream of “Asia CEO – Clark” Forum held on 15 July 2020 (PDT).

Bases Conversion and Development Authority (BCDA) CEO and President Vivencio “Vince” B. Dizon, who is also the Deputy Chief Implementer of the Philippine Government’s response against CoViD-19, highlighted the gradual reopening of the Philippine economy while the government ensures the health and safety of Filipinos. He appealed to his fellow citizens to observe the basic protocol in curbing the spread of the coronavirus. (Photo right)



“As we move into this stage, everyone needs to pitch in, including the local government units, companies, individuals, in dealing with this pandemic. We are trying to empower all the sectors to complement the national government’s efforts,” he stressed.

Alongside the reopening of the Philippine economy is the continued rise of the newest metropolis in the country being built by the BCDA. New Clark City, the next growth center and investment destination in the Philippines is located just north of Metro Manila in the country’s main and most developed island of Luzon. It was formerly home to the American’s Fort Stotsenberg.

BCDA President Dizon happily shared the information that “roughly 80,000 employees in Clark City, which is equivalent to 65% of the City’s workforce across various sectors, are already back to work.” The City is also slated to open Clark International Airport soon to “become the new gateway to the country, thereby facilitating tourism, trade and investment.”

Other speakers in the forum were business leaders from different sectors, namely, Cathy Saldana, Managing Director of PDP Architects; David Almirol, CEO of Multisys; Dennis Magbatoc, Industry Head, Luzon PLDT Enterprise; Monica Maralit, President of Find HR; Rosemarie Rafael, Chairman and President of Airspeed international; and Joey Bondoc, Senior Research Manager of Colliers International Philippines. The speakers shared the modifications in their operations to adapt to the “new normal” as well as the projects of their respective companies in support of the Philippine government’s efforts to thrive amidst CoViD-19.



Senator Pia Cayetano, who is the Senate Committee Chair for Sustainable Development Goals, Innovation and Futures Thinking, closed the Forum with emphasis on the need for a “futures thinking” (FT) mindset amidst the current “volatile uncertain complex and ambiguous” world. (Photo left)

According to the Senator, “*FT is an avenue for different sectors to explore many ‘possible futures’ using strategic foresight...to prepare for all possibilities and identify unforeseen opportunities.*”

Asia CEO Forum is an online platform organized by Filipino and international business executives with the goal to promote the activities of local and multinational organizations and the public sector.

Joining over 300 online participants from different parts of the globe were Consul Rea G. Oreta and Information Officer Mary Grace “Joss” Leaño, representing the Consulate General. END.

