



Very Important Pinoy Tour (2020 Ambassadors' Tour) Launched in Los Angeles



Photo Credit: Mr. Joel Blas

Los Angeles, 23 December 2019 – The Philippine Consulate General in Los Angeles launched the 2020 *Very Important Pinoy Tour* (formerly the Ambassadors' Tour) at the Community Hall of the Consulate General on 20 December 2019.

Around 50 guests composed of leaders of the Fil-Am community, the business sector and the media, attended the launch of the Tour, which is scheduled from 19 to 26 July 2020 and will feature the popular tourism destinations in Manila, Iloilo and Boracay.



In his opening remarks, Consul General Adelio Angelito S. Cruz, thanked all the guests and encouraged them to once again support the 2020 Tour.

The Consul General also informed them of the highlights of the Tour, which will include well-curated excursions to deepen the participants' appreciation of the Philippines' beautiful destinations, rich history and culture.



Philippine Tourism Attaché in Los Angeles, Mr. Richmond Patrick Jimenez, presented an overview of the tour packages and the itineraries in each destination.

Launched in 2005, the Tour, which was formerly known as *Ambassadors, Consuls General and Tourism Directors' Tour (ACGTDT) to the Philippines*, is a program initiated by the Philippine Embassy in Washington, D.C., U.S.A. headed by then Philippine Ambassador to the United States Albert del Rosario, the Philippine Consulates Generals in the U.S. and the Philippine Department of Tourism in partnership with Rajah Tours Philippines.

The Tour was organized with the aim of inviting Filipino-American leaders, community members, influencers and their families and friends in the U.S.A. to visit and experience the Philippines in a more personal way, with the hope of inspiring them to become ambassadors for the Philippine tourism and culture themselves. END.