



PhilConGen Hails Filipino Designer in Hollywood



Left photos show the models wearing Mr. John Ablaza's designed clothes with organic materials.

28 October 2019, Los Angeles – The Philippine Consulate General joined the Filipino-American community in Southern California in the launch of Mr. John Ablaza's new collection in a fashion show dubbed, "John Ablaza, Nature & Nuture." The fashion show was held on 25 October 2019 at the Scientology of the Valley Auditorium, North Hollywood, CA.



Mr. Ablaza is an internationally-acclaimed Filipino designer known for his advocacy in promoting sustainable fashion. For his creations, Mr. Ablaza made use of natural and organic materials such as seeds, bark reeds and coco beads sourced from the Philippines. (1st Photo, Mr. Ablaza at the center)



Before the runway show, Mr. Anthony Castelo, a popular Filipino singer and actor, entertained the audience with his original songs. (2nd Photo)



At the end of the program, Consul General Adelio Angelito S. Cruz expressed his felicitations to Mr. Ablaza and his partner organizations for successfully organizing the show. He likewise encouraged the guests to join Mr. Ablaza in his advocacy in eco-fashion, which supports Filipino farmers and provides them livelihood.

The Consul General was accompanied by his spouse, Mme. Catherine Amon Cruz, the Consulate General's Cultural Officer Dolores Sales, Executive Assistant Georgina Omega-Diaz and Information Officer Mary Grace "Joss" Leaño. (3rd Photo) END.