



Philippine Economic Opportunities Promoted in Southern CA



(1st Photo, rightmost) Consul Rea G. Oreta answered the queries of Get Global Conference delegates who visited the Philippine booth. (2nd Photo, leftmost) Trade Commissioner Eric C. Elnar provided an overview on Philippine economic condition during the ASEAN roundtable discussion (3rd Photo, from left to right) Philippine delegation in the Conference composed of Trade Commissioner Elnar, Trade Administrative Assistant Wenq Namay, Consul Oreta, and Consulate General's Information Officer Mary Grace D. Leaño.

14 November 2019, Los Angeles – The Philippine Consulate General (PCG) in Los Angeles, represented by Consul Rea G. Oreta and Information Officer Mary Grace (Joss) Leaño, together with the Philippine Trade Investment Center (PTIC), led by Trade Commissioner Eric C. Elnar, promoted the Philippines as “Asia’s rising tiger economy” at the 2019 Get Global Conference held on 06-07 November 2019 at the Beverly O’ Neil Theater, Long Beach Convention Center. This year’s Conference theme is, “Navigating Opportunity, Risk and Competition in Global Business.”

The Conference featured 35 roundtables and 36 breakout sessions. During the ASEAN roundtable discussion, Trade Commissioner Elnar highlighted the Philippines as a market on its own, given its fast-growing population and a consumer-driven economy. “The Philippines is able to sustain its economic growth owing to its stable macroeconomic fundamentals, remittances of overseas Filipinos, and a young and dynamic workforce,” he added.

PTIC sponsored and set up the Philippine booth at the sidelines of the Conference where companies such as American Airlines, China Southern Airlines, DHL, Dreamship, Creditsafe, Tricorp Group Inc., and Consulates of Malaysia and Thailand also participated.

Delegates who visited the Philippine booth were encouraged to explore the Philippines as an investment destination with its sustained growth over the past five years. The one-on-one discussions at the booth opened opportunities for PCG’s representatives to highlight the Duterte administration’s incentives to foreign investors and the streamlined processes of putting up a business. These economic reforms were recognized by the World Bank in its 2019 Ease of Doing Business Report.

The Philippine delegation likewise participated in some of the panel discussions and breakout sessions, providing insights on emerging global markets, particularly the current trends and challenges in the advent of the digital economy. Discussants also shared their views on strategic international expansion and how local brands can penetrate international market.

Get Global Conference is an annual summit with over 100 speakers from different parts of the globe, interacting in panel discussions and breakout sessions. The Conference is attended by business executives from various industries - ranging from e-commerce, entertainment, food - government officials, foreign diplomats. This year's Get Global Conference gathered industries with a combined revenue of US\$590 billion and 1.9 million employees. END.