



## PHL Consulate General Supports Promotion of Expanded Philippine Agribusiness Opportunities in Southern California

05 June 2019, Los Angeles – The Philippine Consulate General received the Philippines' Agriculture Attaché to the United States and the Americas, Dr. Josyline Javelosa, who visited Los Angeles on 05-06 June 2019 to participate in the 2019 Global Access Program Conference held at the California State University San Bernardino. The Conference is entitled, "Global Opportunities in a Sustainable Digital Economy: Focus on Asia" and presented panel discussions on four Asian countries, India, China, South Korea and Philippines.

This is to follow-through on PCG-LA's economic diplomacy agenda that supports promotion of expanded Philippine agribusiness opportunities in Southern California.

Dr. Javelosa's presentation, entitled, "Philippine Agricultural Trade and Investment Landscape" provided an overview of the Philippine agricultural sector and a focus on agribusiness high-value crops as one of the priorities under the Philippine government's Comprehensive National Industrial Strategy.

High-Value crops presented by Dr. Javelosa, for which investment opportunities abound, were abaca, coconut, mango, seaweeds, shrimp, processed meat, condiments, cacao and rubber. One of the highlights of the panel discussion that followed was an announcement from Dr. Javelosa that *"the United States Government has confirmed that young coconuts from the Philippines may now be imported through all ports in the U.S.A."*

Following the Conference, a meeting was held between Seafood City and the Philippine Consulate General at Seafood City's headquarter in Pomona, led by Consul General Adelio Angelito S. Cruz, together with Dr. Javelosa, to discuss the key role of Seafood City in the promotion and entry of more agricultural products from the Philippines.



(Top to bottom) Agricultural Attaché Josyline Javelosa discusses Philippine agribusiness investment opportunities during the 2019 Global Access Program held at the California State University – San Bernardino. (Second photo) Philippine team, headed by Consul General Adelio Angelito Cruz, meets Seafood City in its headquarter in Pomona.

Seafood City is the largest Filipino supermarket chain in Southern California that has branches in San Diego and Las Vegas. END.