



PHOTO RELEASE

VERY IMPORTANT PINOY TOUR (13TH AMBASSADORS' TOUR) AND FILGRIMAGE LAUNCHED IN LOS ANGELES



Very Important Pinoy
(2019 Ambassadors' Tour)
14-21 July 2019



TPBPHL
TOURISM PROMOTIONS BOARD PHILIPPINES



Los Angeles, 19 November 2018 – The Philippine Consulate General in Los Angeles launched the *Very Important Pinoy Tour* (2019 Ambassadors' Tour) and *Filgrimage* Tour at the Community Hall of the Consulate General on 16 November 2018.

Around 40 guests composed of leaders of Fil-Am community, the business sector and the media, attended the launch of the Tour, which is scheduled from 14 to 21 July 2019 and will feature the popular tourism destinations in Manila, Clark, Bataan and El Nido, Palawan.

In his opening remarks, Consul General Adelio Angelito S. Cruz, thanked all the guests and encouraged them to once again support the 2019 Tour.

The Consul General also informed them of the highlights of the Tour, which will have two parts, the first being the Very Important Pinoy Tour (VIP), formerly known as the Ambassadors' Tour that will include well-curated excursions to deepen the participants' appreciation of the Philippines' beautiful destinations, rich history and culture.

The second part is the optional tour called the *Filgrimage*, a social tourism initiative wherein participants will be given an opportunity to have an immersive visit to a select underprivileged community in the Philippines.

Philippine Tourism Attaché in Los Angeles, Mr. Richmond Patrick Jimenez, presented the overview of the tour packages and the itineraries in each destination. Philippine Airlines representative, Ms. Royce Joy Carpio also urged the guests to consider taking the tour packages offered by Philippine Airlines exclusively for the VIP tour participants. Honorary Consul to San Diego, Audie de Castro, also shared his memorable experiences in the previous Tours which he had participated in.

Launched in 2005, the Tour, which was formerly known as *Ambassadors, Consuls General and Tourism Directors' Tour (ACGTDT) to the Philippines*, is a program initiated by the Philippine Embassy in Washington, D.C. USA headed by then Philippine Ambassador to the United States Albert del Rosario, the Philippine Consulates Generals in the U.S. and the Philippine Department of Tourism in partnership with Rajah Tours Philippines. END.