



PRESS RELEASE
ASC-053-2018

MASSKARA FESTIVAL IN LONG BEACH, CA 28 JULY 2018

LONG BEACH-BACOLOD

Masskara FESTIVAL

Food · Entertainment · Filipino Martial Arts

"We bring the fun of the Philippines to Long Beach"

With performances by:

BIBAK
BAGONG BAKANG ANGKAPIT

July 27, 2018

9:00 am - 12:00 noon
International Bank Finance Seminar:
"How To Export Your Products Overseas"
Sponsored by Bank of America, BAC, CTD Long Beach and Philippine officials
Venue: Church House, 18151 Serrano Long Beach, CA
Contact: Peter Ramirez at 213-440-2707

7:00 PM
Special Screening
Martial Cinema
#StatesideTheMovie
1711 Serrano
East Campus Drive
8, 2nd Street
Carlsbad Long Beach

July 28, 2018

10:00 am - 5:00 pm
Recreation Park, Long Beach
Bandshell between Park Ave. and
Federation Ave.
4900 E. 7th St., Long Beach CA

Join the Raffle and get a chance to WIN!

One (1) round-trip
LAX-MNL-LAX Economy Class
Ticket via Philippine Airlines

Or this 1965 Classic Ford
Thunderbird

Proudly supported by the following sponsors:

SISTER CITIES OF LONG BEACH, INC.
50th Anniversary
Philippine Airlines
City of Long Beach
Municipal Office
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Call 213.440.2707 for raffle tickets

Los Angeles, 16 July 2018 - The Philippine Consulate General in Los Angeles is pleased to announce that the Long Beach Bacolod Association (LBBA) will hold a Masskara Festival on 28 July 2018 at the Recreation Park, Long Beach, CA.

The Festival is organized by LBBA, in partnership with Sister Cities of Long Beach, Inc. and the City of Long Beach, as part of the cultural and tourism exchanges to further strengthen the newly revived Long Beach-Bacolod Sister City relationship. Originally established in 1994, the Bacolod-Long Beach sisterhood became dormant for almost two decades. Upon the initiatives of Mr. Jose Gamboa, a Filipino-American based in Northern California and Mr. Joey Montalve, who heads a Negros-based advocacy group, the sister-city partnership has been revived through LBBA.

The Masskara Festival is a well-known regional event in Bacolod, Philippines, similar to the Mardi Gras event in New Orleans with colorful costumes and unusual masks. The festival will showcase Filipino culture and heritage through food, songs, dances and performances

The Consulate General strongly encourages members of the Filipino community to support and attend the first event of the Long Beach-Bacolod Sister city partnership after its rebirth in 2017. To get more information about the festival, please contact the following: Mr. Peter Ramirez, President of LBBA, email: peter.ramirez@unicomglobal.com; or Ms. Evelyn Andamo, email: evelyn.andamo@gmail.com. END.