



PRESS RELEASE  
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## PHILCONGEN LA LAUNCHES 12<sup>th</sup> AMBASSADORS' TOUR IN DALLAS, TEXAS



*Consul General Adelio S. Cruz delivers his remarks and invites participants to the 12<sup>th</sup> Ambassadors' Tour*

Los Angeles, 30 April 2018 – The Philippine Consulate General in Los Angeles in cooperation with the Philippine American Chamber of Commerce Texas (PACCT)-Greater Dallas Region launched the 12<sup>th</sup> Ambassadors' Tour on 27 April 2018 in Addison, Texas. This launch follows the Tour's earlier launches in Los Angeles, San Diego and Houston.

The Tour is scheduled to take place on 09-15 July 2018, featuring top destinations in Manila, Cebu and Bohol.

The event was attended by executives of various Filipino-owned businesses based in Dallas, as well as members of the Filipino-American community based in and around Dallas, Texas.

Consul General Adelio Angelito S. Cruz informed the audience that the Consulate General in Los Angeles is the lead organizer for the 2018 Tour. He strongly encouraged them to join the Ambassadors' Tour and spread the good news about the Philippines.

The Consul General stressed that this year's tour will not only reacquaint Filipino-American participants to the vibrant culture and history of Manila but will also provide them the opportunity to explore the rich cultural heritage and wonders of Cebu and experience the peaceful and pristine beauty of Bohol, which is considered the ultimate nature-lover's paradise. He also invited the Filipino-American executives to enjoy the Tour while exploring possible business opportunities in the Philippines.

Two of the Executive State Officers of the PACCT who have joined the previous Ambassadors' Tours (previously known as the Ambassadors, Consuls General & Tourism Directors Tour), namely Ms. Myrna Carreon, State Treasurer and Ms. Elna Mallari, State Vice President shared the stage and gave testimonials on their fun and memorable experiences in the Tour. Ms. Mallari related that because of the red-carpet treatment guided tours and world-class accommodations that she experienced in the Tour, she was motivated to participate in the Tour for six times. Mr. Edgar Santiago, one of the participants of last year's Ambassadors' Tour also shared his experience and said he will again join this year's Tour.

Now on its 12<sup>th</sup> year, the Ambassadors Tour, a joint flagship project of all Philippine Foreign Service Posts in the United States (Agana, Chicago, Honolulu, Los Angeles, New York, San Francisco and Washington, D.C.), is being organized in cooperation with the Department of Tourism, Philippine Airlines, and Rajah Tours Philippines.

The launch was capped by a video presentation of the 2018 Ambassador's Tour teaser video.  
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*Mr. Gus Mercado, State Executive Director, Philippine American Chambers of Commerce Texas delivers his welcome remarks.*



*photos of participants (L) Ms. Elna Mallari, (C) Mr. Edgar Santiago and (R) Ms. Myrna Carreron narrating their fun experiences in the previous Ambassadors' Tour*