

## PHILCONGEN LA SUPPORTS FORUM ON CONTRACTING OPPORTUNITIES WITH THE CITY OF LOS ANGELES FOR SMALL BUSINESSES



Consul General Adelio Angelito S. Cruz addressing the Forum.

27 February 2018 - The Consulate supported the initiative of the six (6) Filipino American Chambers of Commerce in Southern California in its Doing Business with the City of LA Forum held on 24 February 2018 at the New Filipino American Community of Los Angeles (New FACLA) building.

In his inspirational message, Consul General Cruz lauded the efforts of the Filipino American Chambers of Commerce of Greater Los Angeles, Tri-County, South Bay, San Diego, Hollywood and Orange County in in its initial unified endeavor to encourage Filipinos to explore starting a business, veer away from an employee-only mindset and embrace the entrepreneurial spirit.

In the presentations by Max Reyes, Community Business Manager of the Los Angeles City Mayor's Office of Economic Development and John Pattinson of Los Angeles City's Bureau of Contract Administration, both provided information on how Small Filipino- American entrepreneurs can register their business and avail of the contracts that the City of Los Angeles bids out publicly.

In the talk show format moderated by Hannah Choi, Assistant Director for the Bureau of Contract Administration, Choi mentioned that there are very few Filipino entrepreneurs who contract with the City of Los Angeles. Joining Choi in the talk show were John Agsalud of Inclusive Tech, Ella Daya of G Crew and Jackie Rivera of Alliance Building and Construction Services, all Filipino-American entrepreneurs who have and still bid for contracts with the City. Agsalud, Daya and Rivera all agreed that while there were many regulations imposed on public bidding for contracts, the rewards were more than enough to continue doing business with the local government.

After the talk show, Commissioner Joel Jacinto, the first Filipino-American official of the City of Los Angeles Department of Public Works and Fidji Victoriano, Business Counselor of the Search to Involve Filipino Americans, provided vital information of the services can offer to budding Filipino-American entrepreneurs.

The event ended after the Q&A session. END.