



11th AMBASSADORS' TOUR LAUNCHED IN LOS ANGELES



(Left photo) Vice Consul Andrea L.N. Lazaro as Emcee welcomes the attendees to the launching of the 11th Ambassadors' Tour while Consul General (Right photo) delivers his Welcome Remarks

07 April 2017, Los Angeles – The Philippine Consulate General and the Philippine Department of Tourism in Los Angeles launched the 11th Ambassadors' Tour (formerly known as the Ambassador, Consuls General and Tourism Directors' Tour) to the Philippines scheduled to take place on 06-11 July 2017 in Manila and Davao.

The Ambassador's Tour, a joint project of all Philippine Foreign Service Posts in the United States (Agana, Chicago, Honolulu, Los Angeles, New York, San Francisco and Washington, D.C.), is being organized in cooperation with the Department of Tourism, Philippine Airlines, and Rajah Tours Philippines.

Relaunched after a year of absence, the tour remains to be a flagship project aimed at attracting Filipino-Americans to revisit their homeland and for foreign tourists to experience the beauty of the country's top tourist destinations, explore business opportunities and experience the warm hospitality of the Filipino people.

In his opening remarks, Consul General Adelio Angelito S. Cruz encouraged the audience to join the Ambassadors' Tour since they are all inherently "Filipino Ambassadors" of goodwill. He said that this year's tour will not only reacquaint participants from the United States to the vibrant culture and history of Manila but will also provide them the opportunity to explore and experience Davao, the King City of the South.

Tourism Director Richmond Jimenez presented the itineraries of Ambassador's basic tour and the post-Tour packages for those who wish to spend extra time in the Philippines.

Ms. Michelle Narvaez, Philippine Airlines-Los Angeles Area Manager strongly urged the audience to consider taking PAL in travelling to the Philippines as it offers competitive air fare rates with almost ten flights a week and nonstop flight services from Los Angeles to Manila.

To sign up for the Ambassadors' Tour, the public may visit the following sites: <http://www.philippinetourismusa.com/2017-ambassador-tour/>

The public are also advised to contact the following for questions and concerns about the tour:

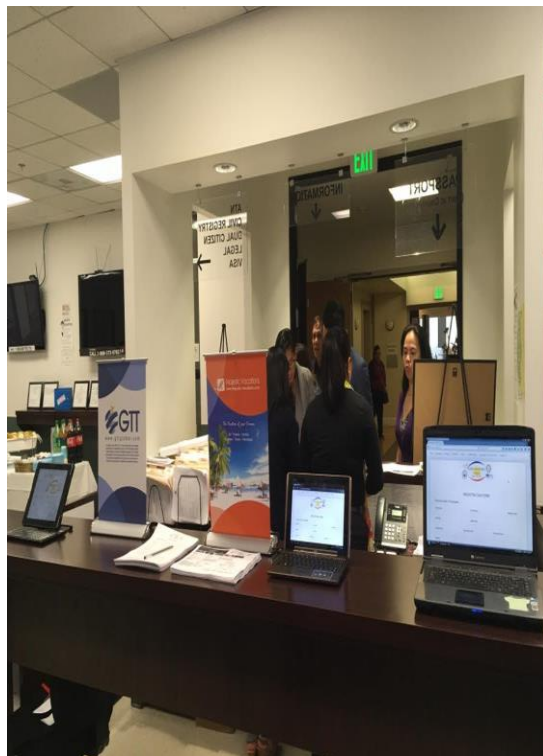
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(Left) Tourism Director Richmond Jimenez and (Right) PAL-Los Angeles Area Manager Michelle Narvaez give their presentations



Consulate General and PDOT LA personnel assisting interested participants in the online registration to join the 1th Ambassadors' Tour.