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OFFICERS OF THE PHILIPPINE LANGUAGE, ARTS & CULTURE AND COUNCIL ON TRADE & INVESTMENTS FOR FILIPINO AMERICANS MEET WITH PHL CONSUL GENERAL



Photo above shows Consul General Adelio Angelito Cruz inducting newly elected officers of PILAC.

Los Angeles, 04 October 2016 – Officers and Members of the Philippine Language, Arts and Culture (PILAC) and the Council on Trade and Investments for Filipino Americans (COTIFA) paid a courtesy call on Consul General Adelio Angelito S. Cruz at the Philippine Consulate General on 28 September 2016.

The group was led by Ms. Emily Manansala Roberts, CEO/CFO/Founder of PILAC as well as one of the officers of COTIFA. PILAC is a 501 (c) (3) non-profit organization with the vision of becoming the leading institution for the promotion and development of a strong advocacy for Philippine language, arts and culture to the Filipino-American community in Los Angeles, other parts of California and the United States.

PILAC was founded in 2011 after finding inspiration from the work done by the Council for Teaching Filipino Language and Culture (CTFLC) in San Diego, California. Since then, PILAC has been involved in translation services for schools like East & West University and Cloud Elementary School. It has also collaborated with the Consulate during its activities in celebration of "Linggo ng Wika." PILAC's officers shared their line-up of activities for the fourth quarter of 2016 which include youth "balagtas" in October, parol-making in November and Christmas Cantata in December.

Also introduced during the meeting was the Council on Trade and Investments for Filipino Americans (COTIFA) since some of the officers of PILAC also serve as officers of COTIFA. COTIFA is a 501 (c) 6 organization with a primary goal of serving as a business advocate - educating, encouraging, advocating and facilitating active participation of Filipino-Americans in creating and building wealth that will benefit the U.S. and the Philippines.

COTIFA has worked with the Consulate during the hosting of the Philippine Trade and Investment Roadshow in Los Angeles, California in 2013. It is also active in activities of the Port of Los Angeles. It is currently looking at possible trade missions to the Philippines.

The Consulate continues to support organizations like PILAC and COTIFA that assist in its efforts for the promotion of Philippines' cultural and economic diplomacy programs and activities.

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