



PHOTO RELEASE
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PRESIDENT BENIGNO S. AQUINO III MEETS WITH WALT DISNEY CHAIRMAN MR. ANDY BIRD



*Photo above shows President Benigno S. Aquino III with Mr. Andy Bird of Walt Disney
(photo courtesy of RTVMalacanang).*

Los Angeles, 18 February 2016 – President Benigno S. Aquino III met with Walt Disney International Chairman Mr. Andy Bird during his working visit in Los Angeles on 16 to 17 February 2016.

In their meeting, the two exchanged ideas on how the Philippine government can continue to support and develop the country's creative industries. Also discussed was investment policies and the climate in the creative sector, mainly in game development and animation.

Disney is one of the world's biggest mass media and entertainment conglomerates and most recognizable brands. It has been looking to further invest and maximize opportunities in emerging markets in recent years.

Present during the meeting was Walt Disney International Vice President for Global Public Policy Jim Flippatos, Philippine Ambassador to the United States Jose Cuisia, Jr., Secretary to the Cabinet Jose Rene Almendras, Acting Socio-Economic Planning Secretary Emmanuel Esguerra, Finance (DOF) Secretary Cesar Purisima, Trade and Industry (DTI) Secretary Adrian Cristobal, Jr., Defense (DND) Secretary Voltaire Gazmin, Communications (PCOO) Secretary Sonny Coloma, Presidential Management Staff (PMS) Secretary Julia Abad and Climate Change Commission (CCC) Secretary Emmanuel de Guzman.

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