



PRESS RELEASE

MJBA-037-2010

18th Philippine International Franchise Conference & Expo

Los Angeles, 04 June 2010 – The Philippine Consulate General wishes to inform that the Philippine Franchise Association (PFA) will hold the 18th Philippine International Franchise Conference and Expo 2010 on 14-18 July 2010 at the SMX Convention Center, Pasay City, Philippines.

The two-day conference offers an excellent venue to learn from the world's industry experts the proven strategies, best practices and the latest trends and developments affecting the franchising sector.

The PFA wishes to invite Overseas Filipinos and prospective foreign buyers to attend the conference and exposition.

For more information, interested parties may visit www.franchise2010.com or contact the Philippine Franchise Association at www.pfa.org.ph or pfa@pfa.org.ph. ###end